



FREDDIE FOR A DAY

SEPTEMBER 5TH 2011



Are you ready to be Freddie?

Freddie For A Day is a celebration of the life of Freddie Mercury which is held on 5th September, Freddie's birthday, and aims to bring people together to dress up as Freddie to raise awareness for the Mercury Phoenix Trust – Fighting AIDS Worldwide - and money for the Official Affiliated Charities.

www.freddieforaday.com

The Mercury Phoenix Trust

The Mercury Phoenix Trust was set up in memory of Freddie Mercury, the charismatic lead singer of Queen, who died of AIDS related causes in 1991. Since then, the Trust has focused its policy to concentrate on HIV/AIDS education and awareness programmes in the developing world and donated in excess of ten million pounds to AIDS charities worldwide. Using Freddie Mercury's name, magic and music the Mercury Phoenix Trust works to keep awareness of the AIDS pandemic in people's minds. In total over 60 million people have been infected, 25 million have died and there are 16.6 million AIDS orphans. The battle is still on.

To donate to the MPT visit www.mercuryphoenixtrust.com